










Unwinding Sample Social Media Messages: Phase I

Phase 1	
<p>Message 1:</p> <p>Don't miss out on important health coverage information from TennCare! It's time for members to connect and confirm their contact information. (computer emoji) Visit TennCareConnect.TN.gov (phone emoji) Call 1-855-259-0701</p>	 <p>TennCare Members Have you checked your info?</p> <p>Don't miss out on important information related to your account.</p> <p></p> <p>TennCareConnect.tn.gov 1-855-259-0701</p> <p> Division of TennCare</p> <p>Download graphic</p>
<p>Message 2:</p> <p>Have you moved recently? It's important that TennCare has your most current mailing address, phone number and email address so they can reach you with information about your health coverage. (computer emoji) Visit TennCareConnect.TN.gov (phone emoji) Call 1-855-259-0701</p>	 <p>TennCare Members Have you moved?</p> <p>Don't miss out on important information. Let TennCare know your new address today.</p> <p></p> <p>TennCareConnect.tn.gov 1-855-259-0701</p> <p> Division of TennCare</p> <p>Download graphic</p>
<p>Message 3:</p> <p>Attention #TennCare and #CoverKids members: It's time to update your contact information! Make sure TennCare can reach you with important updates about your health coverage. (computer emoji) Visit TennCareConnect.TN.gov (phone emoji) Call 1-855-259-0701</p>	 <p>TennCare and CoverKids Members</p> <p>Be sure to update your account information!</p> <p></p> <p>TennCareConnect.tn.gov 1-855-259-0701</p> <p> Division of TennCare</p> <p>Download graphic</p>

Message 4:

Are you a [#TennCare](#) or [#Coverkids](#) member? You should confirm your address on file is up-to-date. If you've moved remember to update your address within 10 days. To update your address, set up a TennCare Connect account by visiting <https://tenncareconnect.tn.gov/> or calling TennCare Connect at 855-259-0701.

TennCare and CoverKids Members

Remember to update your address within 10 days of Moving.

It's easy! Set up a TennCare Connect account to manage your information or call 855-259-0701



[Download graphic](#)

Message 5:

Updating your contact information for #TennCare or #CoverKids is easy! Visit [TennCareConnect.TN.gov](https://tenncareconnect.tn.gov) to report any changes and make sure we can reach you with important information about your health coverage.

TennCare and CoverKids Members

Be sure to update your account information!



[TennCareConnect.tn.gov](https://tenncareconnect.tn.gov)
1-855-259-0701



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